



Asal Rad

Ref: C714-715

Years of experience: 12

CEO

Radin Studio

Age:

31 years old

Marital status:

Single

Current Location:

Iran, Tehran

Nationality:

Iran

Preferred Locations:

**Tehran , Azerbaijan, East ,
Outside of Iran**

Salary expectation:

Not Specified/ Negotiable

Mobile:

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asalrad.com ,

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Address:

Jordan, Tehran



www.irantalent.com

WORK EXPERIENCE

PRESENT

CEO . 1 yrs 8 mos

Radin Studio . Iran. Tehran . Tehran

SEP 2019

Radin Studio is a startup studio that focused on Agritech and media. As CEO, I successfully manage over 30 employees and cultivate strong relationships with the government and the private sector.

- Getting an exclusive representation of a swiss Institute in agricultural standards

- Developing more than six startups in Agritech and two startups in the media field

PRESENT

Consultant . 2 yrs 5 mos

AsalRad.com . Iran. Tehran . Tehran

DEC 2018

In the last few years, I have worked as a consultant with many companies and startups to share my knowledge and experience.

- Human resources management of "Dadekav" that active in the health and lifestyle startups

- International communications consultant of "Memaran Dade" that develops mobile applications

- Contract management of rebuilding, interior design, and launching of the "Gharib Innovation Building."

- The project management of startup teams participated in the second cycle of Jahesh

- Participate in the development of marketing and advertising strategy for Shahr Farsh, Palladium, and Nalino.

DEC 2018

Marketing Manager . 1 yrs 3 mos

Yaas Arghavani (Behpardakht Mellat) . Iran. Azerbaijan, East . Tabriz

SEP 2017

Yas Arghavani is the provincial representative of "Behpardakht Mellat" that supports POSs of East Azarbaijan.

- Gaining the market share in the most competitive province

- Develop a marketing strategy document based on data analysis

- Creating marketing and advertising campaigns like tabriz2018, Lake Urmia Restoration

- Reward and Punishment rules document

- Planning and monitoring of the customer retention

- Designing a personnel evaluation model and the recruitment process

MAR 2017

Director of Administration . 1 yrs 2 mos

TabrizHub . Iran. Azerbaijan, East . Tabriz

JAN 2016

Tabriz Hub was a co-work space for IT and tourism startups established with the support of the ICT provincial Office.

Organize several events, including the national conference, the Experience Conference, the Tourism Startup Weekend, and internal events.

The following startups launched there:

- Tabriz Project: Introducing the tourist attractions of Tabriz

- MiniPors: Healthy and low-volume food
- Aparan: Intelligent fleet management system
- Sabdrooz: A smart supermarket powered by artificial intelligence (Winner of the best idea contest)
- 6dong: Digital intellectual property protection

FEB 2016 ○
 ●
CEO . 2 yrs 5 mos
Chista . Iran. Azerbaijan, East . Tabriz
 SEP 2013 ●

IT consulting and services company that was set up in Tabriz.

- Exclusive sales representative of CRM systems
- Sales representative for products provided by educational institutions called Anar
- Establishment of a plan for training and hiring interns by collaboration

MAY 2013 ○
 ●
CRM Expert . 1 yrs 3 mos
APBarez . Iran. Tehran . Tehran
 FEB 2012 ●

APB was one of the first CRM consultant companies with more than 20 years of experience in management consulting.

- Launching, training, consulting, and customizing Microsoft Dynamics CRM

SEP 2011 ○
 ●
Team Leader . 3 yrs 9 mos
Avina . Iran. Tehran . Tehran
 DEC 2007 ●

- Coordination of teams and preparation of operational plans.
- Researcher and team leader in the R&D team

EDUCATION

AmirKabir . Iran, Tehran
 Master (MSc/MA) 2013 - 2015
 E-Commerce

Azad Tehran-South Branch . Iran, Tehran
 Bachelor(BSc/BA) 2007 - 2012
 IT

Sampad . Iran, Tehran
 Diploma 2000 - 2007
 Math

TECHNOLOGY SKILLS

Business Plan Writing	Expert
Marketing Plan Writing	Expert
ICDL	Expert
HTML, CSS	Advanced
Android Programming	Intermediate
Network	Basic	...

LANGUAGE SKILLS

Persian (Farsi) I can speak as good as a native speaker
English I can speak fluently without any problems
Turkish I can speak fluently without any problems
Arabic I can understand a little

CERTIFICATE

Business analyst . 2021
liba.org . CANADA

Lean Startup Machine Mentor . 2015
Leanstartupmachin.com . UNITED STATES OF AMERICA

UI and UX for mobile applications . 2017
Udacity . UNITED STATES OF AMERICA

App Marketing and Monetization . 2016
Udacity . UNITED STATES OF AMERICA

B2B Marketing . 2015
Tabriz University . IRAN

CRM Master . 2012
CRMRoom . IRAN
